ServDes.2018 - Service Design Proof of Concept

Politecnico di Milano, Milano
18th -20th, June 2018
http://www.servdes.org/

Global call for ServDes.2020

The ServDes conference committee welcomes proposals to host the Service Design and Service Innovation conference 2020, ServDes.2020. This will be the 7th edition of the biannual ServDes conference, following Oslo in 2009, Linköping in 2010, Helsinki in 2012, Lancaster in 2014, Copenhagen in 2016 and Milan in 2018. ServDes is the premier research conference for exchanging knowledge within Service Design and service innovation studies. It is a biannual conference with the aim of bringing researchers and practitioners together to discuss, share and evolve the emerging discipline of Service Design, and design-related service innovation. Proceedings from the conference are published open and online, and their availability for readers and indexers is guaranteed by Linköping University Electronic Press. We welcome applications from institutions from all over the world with a proven history of research and/or education in this field and a relatively active local environment to help us progress with Service Design future development.

Proposals

Your proposal should answer some basic questions, in order to be part of the selection process, and be around 2000 words long:

Where: information on the hosting organisation and city (why there?) and accessibility (can delegates easily get to the conference venue?)

Who: who is the organising committee (Is there the required capacity and expertise? what are the ongoing and past topic-related projects, publications or education activities?) including a documented commitment from a local research group/team and the host institution (Is there the required commitment and support?)

What: what is the proposed theme of the conference (How is it relevant for the development of the field?), any idea for its possible format and publication options beyond the proceedings, and potential social program

Why: why do you want to organize the conference (What is the interest in relationship to service design and service innovation)

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When: when will the conference be held, and how do those dates fit with other conferences and deadlines 2018 (does the timing fit?)

How: information on facilities, accommodation and supporting services (conference services, transport, IT, etc.) (does the location has all the necessary facilities and resources?) How much: costs, estimated number of participants and possible conference fee (Is it sustainable and accessible?) plans for sponsorship.

Application submission deadline: **15th of April 2018**

Please send your application in PDF format to info@servdes.org